

Hi, I'm Ian Shea...

And here's my personal story...

I know firsthand that growth can be uncomfortable and challenging. ***I'm in a good spot now, but behind that statement there's been a lot of work to get through fears, insecurities and doubts...which is work I continue to do each day.***

About a year ago, it became clear that the company I was building, Maestro Market, wasn't working out as anticipated. Money was running out and traction had slowed. Some were urging me to shut it down. The fear and anxiety was constant and inescapable. But I didn't shut it down because I knew there was still something valuable, I just wasn't clear on what. **I was having a full-on life moment and I pulled over. And there isn't a "playbook" for pulling over.**

So I simplified my life to only things that were nourishing and supportive. I developed a daily process that helped me stabilize, which included digesting online videos, articles, books and other content sent from trusted people. While absorbing all that, **I continually sought out different perspectives by connecting with experts, friends, family and most importantly, myself.**

This integrated process of content plus human connection shifted a potentially disastrous moment into one of tremendous growth for myself and the business. The epiphany came when I realized not only how unique and valuable this combination of support was, but also how complicated it was to seek out and assemble in a meaningful way.

I was shocked that there wasn't a singular, cohesive place for people to go for their own "Life Moments". It's an important place and ***I'm here to build it.***

