

2009 - 2010 Annual Report



Algoma Family Services

SERVICES AUX FAMILLES D'ALGOMA

Healthy Minds, Strong Communities
Santé d'esprit, communautés vivantes

§ Message from the President

It is hard to believe that another year has flown by at Algoma Family Services. We started last fall with an event featuring Valerie and Catherine Pringle, who are speaking throughout the country in an effort to break the hidden aspects of mental illness. At the same time the AFS Foundation honoured Paul Hurtubise as a Champion of Children's Mental Health. Paul was a founding member and President of the AFS Board, so the award was especially sweet for us. Our board member Alan Elliot presented a moving portrayal of his family's journey with their grandson.

On behalf of the Board, I wish to extend many thanks to all of the staff in achieving our second Accreditation from Children's Mental Health Ontario. We cannot be afraid to tell the community about our evidence-based programs, as I think the work we do with children and families is still misunderstood. We said good-bye to two long-term board members this year. Mel Baird and Paula Valois brought their passion and courage to "do the right thing" to the Board. We will miss them and wish them all the best in their new adventures. We are welcoming new board members Mimi Silk, Sherrill Dewar, Wendy Sheplawy and Tobin Kern. We look forward to their participation in board activities.

A special thank-you to AFS staff for all their administrative support. Many thanks to staff who share their wisdom and leadership in assisting the board committees. Of course, we owe much to our Executive Director, Dr. Lynn Ryan MacKenzie, for her thoughtful insight and strategic thinking. I am at the end of my two year term as President. I will continue as Past President for the up-coming year. It has been a privilege to associate with dedicated board members and to be inspired by our staff and clients. I sincerely hope that we always remember that our first priority is the children and families we serve.



Carol Shamess
President, Board of Directors

A stylized handwritten signature in blue ink, appearing to read 'Carol Shamess'.



Board of Directors

Carol A. Shamess
President / Board Chair
Sault Ste. Marie, ON

Paula Valois
Board Vice-Chair
Hawk Junction, ON

John Stefanizzi
Board Secretary-Treasurer
Sault Ste. Marie, ON

Mel Baird
Bruce Mines, ON

Alan Elliott
Echo Bay, ON

René Gagné
Sault Ste. Marie, ON

Enrico Iacoe
Sault Ste. Marie, ON

Robert McEachren
Blind River, ON

Barry Michaud
Blind River, ON

James W. Morningstar
Blind River, ON

Connie Slyzys
Sault Ste. Marie, ON

§ Message from the Executive Director

Great partnerships and collaboration don't just happen. All successful partnerships share crucial ingredients. When all these elements combine, partnerships and collaboration become not just effective in accomplishing shared objectives, but can also be powerfully rewarding. Recent research published by the Gallup Management Journal (Wagner and Muller, 2009) identifies eight key elements of successful partnerships. In my message this year, I would like to reflect on our work as an organization over the past year in relation to these elements:

Complementary Strengths: The AFS management team is a good example of a diverse group whose collective capacity is very much the result of recognizing and working with each other's weaknesses and strengths.

A Common Mission: The interagency complex case resolution process illustrates for me the rich creativity that often happens when we set aside our organizational "mandates" and focus, instead, on our common goal of responding to the needs of an individual child or family. I very much appreciate and respect the capacity of our staff in this regard, as well as that of many of our partner agencies within the community.

Fairness: As an organization, we have invested a good deal of time and effort over the past few years into developing a comprehensive set of human resource policies and procedures with the objective of creating a system which can be managed with fairness. This is a reflection of respect for one another – one of AFS' core values.

Trust: As we move forward in the development of our internal quality assurance and program evaluation capacity, we are developing our culture as a learning organization. Trust is key in the therapeutic alliance formed between client and therapist and our clients have the right to expect that the services we provide are of the highest quality.

Acceptance: The outstanding group work that the women who have experienced domestic violence do in supporting one another is a moving example of accepting one another and moving forward together onto new ground. The Art Expression Group, in particular, provides us with strong visual messages of the personal power fostered through acceptance and mutual support.

Forgiveness: This is an area that I think needs development within our organizational culture. What strategies do you think we can use to develop our capacity to forgive and be more supportive of each other, despite our weaknesses and mistakes?

Communicating: I would like to recognize the work of our IT staff in developing the AFS Intranet as a tool to help us improve and diversify our means of sharing information and keeping each other informed. Developing our use of new media, it has become apparent, will be key to engaging and communicating with youth effectively.

Unselfishness: I want to take this opportunity to recognize those among us that do this work not as a job, but as volunteers. Our treatment foster parents and Rebound volunteers unselfishly give of themselves in their work with children and youth. I can only imagine the personal fulfillment they must feel as they see the fruits of their care.

As we move forward in the coming year, it is clear that collaboration, at every level, will be key to extending our reach. We have good experience with the key aspects of successful partnership upon which to draw. I commend our staff for their dedication and hard work over the past year. And, I look forward to another year of progress and success.



Lynn Ryan MacKenzie
Executive Director

A handwritten signature in blue ink that reads "L MacKenzie".

§ Agency Highlights

The Algoma Model

The school districts and social service providers in The Algoma District have come together to develop a collaborative / integrated service delivery model that uses schools as “hubs of opportunity” to support the mental health of children and youth through a comprehensive range of natural supports, targeted interventions, specialized treatment, and crisis services. Launched as “The Algoma Model”, this is a population health approach to implementing a full continuum of integrated supports and services that reduce barriers to learning, enhance students’ mental health, and build resilience. Leadership for this project has been shared between AFS, the Algoma District School Board and the Huron Superior Catholic District School Board. Funding to support coordination of this initiative has recently been extended for another three years, so we expect to see continued strengthening of school-based partnerships moving forward, including work with the French school boards.

Developing Residential Psychiatric Capacity in Algoma for Children and Youth

The Ministry of Children and Youth Services and the North East Local Health Integration Network (NELHIN), in partnership with the North East Mental Health Centre (NEMHC), contracted for a review of the Regional Children’s Psychiatric Centre in Sudbury. The review was completed in December 2008. Based on the review recommendations, a decision was made to decentralize the child and youth mental health tertiary care services delivered by NEMHC to four communities: North Bay, Timmins, Sault Ste. Marie and Sudbury. Planning has begun to redesign the service delivery model as a first step toward implementation. During this same period of time, the NELHIN announced that two new acute paediatric beds would be funded at Sault Area Hospital (SAH). AFS has agreed to support these beds with psychology consultation and discharge service planning.



Programs & Services

Child & Youth Mental Health

Intake Services
Assessment & Consultation
Clinical Resource Team (CRT)
Crisis Follow-up
0 to 6 Clinical Services
Therapeutic Group Programs
Care & Treatment Programs
Intensive Treatment Services
Treatment Foster Care
Cognitive Therapy Clinic
Child & Youth Telepsychiatry
Eating Disorders Program
START Program
Rebound North

Youth Substance Abuse / Mental Health Programs

Alternatives for Youth
Genesis Day Treatment Program

Youth Justice

Community Support Team (CST)
Arson Prevention Program (TAPP)

Family Violence

Freedom From Abuse
Child Witness Program
Partner Assault Response (PAR)

Community Partnerships

Student Nutrition/Energy Break
Supervised Access Program (SAP)
Community Action Program for
Children (CAPC)
Canada Prenatal Nutrition Program
(CPNP)

§ Agency Highlights

Minister of Health's Advisory Panel

Russ Larocque, Director Clinical Services Delivery at AFS, was selected to participate on the provincial advisory panel for the Minister of Health. The panel is charged with developing a process to transform the mental health and addictions system that currently exists as a readiness system to a proactive system that is client directed, inclusive and participatory with clients and families at all levels. Seven key strategies have been developed and have received strong support from 11 ministries, including Education and Children and Youth Services. The development of the transformation process has been inclusive with input from consumers, families, service providers, and government officials via round tables and a provincial Summit with over 1200 attendees. Some of the AFS services were included in the documents as prime examples to highlight how effective partnerships and innovative practices can assist clients and families to maintain mental wellness. AFS services were featured in publications by The Ministry of Health, Parents for Education and in articles by the Globe and Mail and Sault Star as exemplary programs and models that other services may learn from. AFS has been a major contributor to the provincial transformation process by our participation on the Minister's panel and at meetings with a variety of Cabinet Ministers and the Select Committee made up of MPP's from all parties who will be presenting their findings in parliament this fall.

Accreditation

AFS achieved re-accreditation through Children's Mental Health Ontario in April 2009. Preparing the necessary documentation required a great deal of hard work by all staff. The agency was successful in meeting 100% of the mandatory standards, and 97% of standards overall.



Children's Mental Health Ontario
Santé mentale pour enfants Ontario

Lead Site Reviewer Quote:

"The site review team appreciates the opportunity to visit the Algoma Family Services agency. The staff, management and Board should be proud of its many accomplishments. Their Success in achieving the final mandatory standards is an indication of their commitment to quality services. We want to express our thanks to the Accreditation Coordinator, Management, Board and Staff in creating an environment where we were welcomed and all those who interviewed openly discussed the work of the Centre. We wish the Centre much success in their mission to meet the treatment needs and demands of their communities."

§ Agency Highlights

Annual General Meeting (September 2009)

In September, AFS and the Foundation held a child and youth mental health awareness event, entitled Celebrating the Support of Parents and Community. The featured speakers were Valerie Pringle, award-winning television broadcaster, and her daughter, Catherine Pringle, who has struggled with mental illness. Catherine, a communications professional, turned to The Centre for Addiction and Mental Health when her panic and anxiety attacks brought her to a halt while she was working as deputy press secretary on a high profile political campaign. Catherine shared: “For me, it was when I started talking to people at work and I started coming across everybody who was touched, in one way or another, by some kind of mental illness, that I thought ‘Oh, my gosh, it’s everywhere around me, but how come nobody talks about it?’” Speaking of the stigma surrounding mental illness, Valerie noted, “I think people have finally said “Enough” ...mental health has got to come out from the cellar.”

New Mentality Training/Youth Engagement Project

Youth Engagement has taken a foothold at AFS, spearheaded by two main events over the year. The AFS Annual Meeting events, including the Client Appreciation Dinner and the presentations by Valerie and Catherine Pringle, were in-part planned by a youth committee. Youth were also active participants in these events, as schools from across the city provided bus transportation for students to hear Valerie and Catherine speak about the importance of understanding and de-stigmatizing mental health issues.

A Youth Engagement training event, sponsored by AFS, in conjunction with The New Mentality, attracted over 40 Youth Leaders and Adult Allies. They came together to learn more about youth engagement, specifically how to work in partnership and the importance of youth becoming involved in making decisions about programs/services that affect them.



Valerie and Catherine Pringle speaking to an audience of youth and community members, about the importance of understanding and de-stigmatizing mental health issues.

Northern Child Abuse Conference

The Northern Child Abuse Conference held February 25, 2010 was co-sponsored by AFS, Sault Area Hospital, and the Domestic Violence Council. The conference was well attended, including participation by 35 of our staff.

§ Youth Justice

Community Support Team (CST)

The Youth Crown Attorney views this team as a strong resource for youth in our community. In 2009/10 the CST team set precedent by facilitating groups in the Donald Doucet Youth Centre. The groups were so successful that the Superintendent of the Centre wrote to the Regional Director, identifying the powerful and positive partnerships that have been developed between the Doucet Centre and the CST team.



The Arson Prevention Program (TAPP)

AFS continues to work with the Sault Ste. Marie Fire Services and the Centre for Addictions and Mental Health to provide the TAPP program. TAPP (The Arson Prevention Program) is an evidence-based, cognitive behavioural treatment program that is offered to children and youth of all ages with fire setting behaviour, on referral from any source. A variety of AFS staff have been trained to deliver the TAPP program. This has allowed youth to be engaged at different levels by a variety of clinical staff during their participation in the program.

§ Youth Substance Abuse

Genesis

Genesis is a Day Treatment Program for concurrent disorder youth that uses a Harm-Reduction treatment model. Youth develop an understanding of their individual challenges in both, mental health issues and substance abuse, as they work through the stages of change towards abstinence. Strengthening family and peer relationships, academic performance, and social skills are key goal areas that the youth strive to meet. In 2009, Genesis transitioned from an 8-week rotation, closed-enrolment to an ongoing intake format in order to allow for the development and maintenance of a therapeutic environment and enhance retention of youth in the program. Monthly Recognition Days replace the previous Graduation, and the clients have a higher chance of success surrounded by a full group of peers, many who are farther along in the program, to support them through their development. Genesis challenges youth through Adventure Based Learning using the incredible natural resources of the Algoma area as part of the overall program. Recently other jurisdictions have inquired about replicating this highly successful program.



§ Family Violence

Partner Assault Response Program (PAR)

Providing groups for both men and women to eliminate abusive behaviours in their intimate relationships, this service of Algoma Family Services was able to offer an additional group this year due to one-time funding. As well, a new co-facilitator for the group has been trained. We have been sharing information about our PAR Program for Women with other agencies throughout the province.

Child Witness Program

As planning continues in partnership with other agencies throughout the district of Algoma to improve services to women and children who have witnessed violence in Sault Ste. Marie and throughout the District, this program continues to increase the number of trained facilitators.

Last year, for the first time, an Intensive Weekend at Stokely Creek was held for the Creating Connections group. A total of 9 mothers and 20 children attended the three day program. Group facilitators, child care workers and a supervisor provided an excellent experience for participants.



§ Child and Youth Mental Health

Students at Risk Today - START Program

Algoma Family Services continues its partnership with the Algoma District School Board to provide the START program within Alexander Henry High School. The school identifies at risk students and assigns them to START, where they receive academic supports. School-based AFS Counsellors provide counselling and follow-up services for START students within the school. This highly successful program started in 2006 with a handshake and has become a major resource in helping youth at Alexander Henry stay in school, achieve credits, and move into regular classroom settings. In 2009, the START program was highlighted at the Ontario Teachers' Federation conference as an exemplary school-based program.

START Student Quote:

"School was really hard because of my anger. I would really blow up and that would get me into trouble like suspensions, detentions, fights with the VP. The START Program gave me more understanding. I learned that school isn't just for smart kids- I'm not book smart, but I am street smart. But I try in school and I learned that I can be book smart too. Me and my counsellor talked about my problems and that helped me change. We talked about my becoming a better person and I am a better person. I learned not to blow-up and control feeling angry. I am not the same person as when I first started high school. I made honour roll! I'm no longer worried about getting into trouble at school. I can solve problems and have good relationships with my teachers and other kids at school."

Psychology

Dr. Julia Broeking has joined us! By partnering with Community Living Algoma, we were able to have her become part of our staff by reworking some clinical contracts that were not being utilized to their fullest capacity and by negotiating with CLA to share some of Dr. Broeking's time with them for developmental assessment and consultations. This allows us to build the community's psychology services resources.



Dr. Julia Broeking, Psychologist

§ Child and Youth Mental Health

Multidimensional Treatment Foster Care (MTFC)

MTFC celebrates its strong relationship with community partners. A dynamic team of foster parents and staff continue to achieve extraordinary outcomes with children and youth requiring residential treatment services.

Results from the 2009-2010 operating year show ongoing success for young people placed in the program. Graduates of the program show marked improvement in overall functioning at home, school and in community settings.

Foster parents report that they continue to enjoy the close relationship built while the child was in care long after the child has been discharged from the program.



Quote from MTFC foster parent:

“...After all these years, our first (MTFC) foster child still contacts us. We really enjoy hearing how well she continues to do. We are confident that the program played an important role in this youngster’s life”

Care and Treatment Programs

In 2009 AFS, in partnership with the Algoma District School Board, was able to expand its school-based day treatment programming by offering a High School Program hosted at Korah Collegiate and Vocational School. This program also provided opportunity for outreach services to be offered within the school-setting to the Korah student population at large.

Teacher Quote:

“R. started our Program in January at Korah. He had been diagnosed with anxiety and, prior to our Program, he did not attend school and struggled to leave the house or socialize. Since his involvement in our Program, not only is R. attending school regularly, he is socializing with peers on a regular basis outside of school and was even able to secure part-time work at a convenience store!”

§ Child and Youth Mental Health

Intensive Treatment Services (ITS)

During the past year, over 125 families were screened for ITS services. This intervention program has been highly successful this year in helping families isolate the factors responsible for creating emotional and behavioural challenges and addressing them in ways that have enhanced the overall functioning of the entire family. There are many examples of children and youth returning to school after months and years of absenteeism, as well as reduced behavioural problems.



AFS Intensive Treatment Services is one of the few mental health services in Ontario that provides supports for the family 24 hours a day, 7 days a week as part of the treatment design.

Parent Quote:

“We learned ways to work out our differences by communicating more effectively and parenting our children as a team.”

Parent Quote:

“I am the parent of a 14-year old boy diagnosed with ADHD and ODD and I have been involved with ITS for the past 5 months. My worker comes into our home almost daily, listens to us, asks questions and treats us with respect. She has a way of explaining the things our son is doing in ways we understand. We have placed our energy into learning a better way to parent our son and have been rewarded with big changes in our son’s behaviour in a positive way. We still have some work to do, but our future is looking much better now.”

§ Child and Youth Mental Health

Intake Services

In the past year, AFS Intake Services across the district have been streamlined. Callers are now scheduled for an intake interview within 3 to 5 days from their initial call. To make services more client-friendly, all callers are immediately assigned to a single Intake Services Worker who shepherds their request from the initial intake interview through to service assignment. This has improved AFS response time to client calls and facilitated access to appropriate services.

In 2009, protocols were developed with three other child-serving agencies to facilitate helping families connecting with the correct service provider(s). The protocols are based on the “no wrong door” framework developed in the health sector, which reduces the need for families to re-tell their story to different service providers. In the protocol, whichever agency receives the initial call collects primary initial information. If, through this initial screening, it is identified that the family has called the incorrect service provider, the intake worker asks permission to forward the caller’s information to the appropriate agency and have that agency’s intake worker contact them. This method engages families who are in need, regardless of which agency they turn to for help, and makes the intake seamless. The coordinated access model is now fully functional and working well for families.

0-6 Clinical Services

In 2007, AFS staff in our 0-6 service team were trained to deliver Al’s Pals. This is an early intervention / prevention program that builds protective factors for children ages 3-8. The AFS team delivered the program in local elementary schools as part of an 18 month pilot study. Evaluation of the pilot sites showed that children who completed the program made significant improvement in their social skills and emotional coping strategies.

In 2009, as a result of the successful pilot, Al’s Pals was introduced within 12 more elementary schools. This program expansion was funded by the RBC Foundation, in partnership with the Algoma Family Services Foundation. Classroom teachers and school staff were trained to deliver the program, with the AFS 0-6 team providing consultation and clinical support. This expansion has been highly successful.



§ Community Partnerships

Supervised Access Program

This year we have developed a wonderful new partnership with the Best Start Hubs in Sault Ste. Marie and Elliot Lake. In January 2010, we began to offer supervised visits, as well as exchange services, from the Holy Angels Hub in Sault Ste. Marie and North Star Family Resource Centre Hub in Elliot Lake. As well, a child orientation booklet was created to assist children in transitioning into the program more easily. This booklet was shared with other provincial programs.



Community Action Program for Children (CAPC)

This year, all the Algoma CAPC programs placed special emphasis on the prevention of diabetes as part of the Canadian Diabetes Strategy. More than 20 community events were held to promote healthy eating and physical activity.

The CAPC program has received a contract extension from the Public Health Agency of Canada to continue program delivery until March 2012.

Parent Quote:

“After my daughter was born I was overwhelmed and probably a little depressed living in a small northern town for the first time. My husband was working out of town for weeks at a time and I didn’t have any family nearby. Sometimes I didn’t know how I would get through the week without going crazy. The CAPC program gave me a place to go where I could talk with other moms with children and where I could get good information about parenting stuff. “

§ Community Partnerships

Canada Prenatal Nutrition Program (CPNP)

After receiving a contract extension, the CPNP program will continue until the end of March 2012. In Algoma, more than 50% of all babies are born to CPNP participants who are provided with the Canada Prenatal Nutrition Program.

Parent Quote:

"I know that my baby is healthier because I ate better while I was pregnant. I haven't smoked for three months now! And I know I wouldn't have stuck with breastfeeding for as long if the nurses and other staff weren't so patient and helpful with me when I was having trouble."

Northern Network of CMH Providers for the Early Years

AFS continues as the clinical lead for this network of 0-6 mental health service providers across Northern Ontario. The Northern Network met face to face for the first time in two years. It was an excellent opportunity to discuss program successes, challenges, and emerging issues.

Participant Quote:

"The 0-6 Northern Network gives me a forum to ask questions about new research or to investigate possible training options for our mental health staff who deal with young children".

Energy Break

School Principal Quote:

"I just want to thank you for your "Energy box" supplies. It has been so helpful to so many kids in our school... I hope you know how much all your time and energy is appreciated!"

Student Nutrition Program

Annual grants are provided to elementary & secondary schools across the Algoma District to purchase nutritional food for breakfast, the morning meal and snack programs. 10 new programs were developed during the 2009 - 2010 fiscal period.



Metro Churchill Plaza employees serving up breakfast.

§ Quality Assurance

Algoma Family Services Quality Assurance Program

AFS has implemented a Quality Assurance program that will assess the quality of current services, with the objective of achieving continuous quality improvement. We have aligned our quality program with the Board's Strategic Priorities and have staff involvement through the QA Steering Committee. Nineteen major projects have been identified that will ensure quality and reduce risk within the organization.

In the fall of 2009, the Algoma Quality Assurance Professionals Association was established, borne from the planning of the AFS QA Coordinator and CLA Quality Manager and in partnership with the Community Quality Institute and Sault College. The forum serves to bring local QA professionals together to provide networking opportunities, and recognizes organizations that are making a commitment to the values of continuous quality improvement.

Also in the fall, Lynn Ryan MacKenzie, our Executive Director, received certification as a Manager of Quality/Organizational Excellence by the American Society for Quality, of which she is a Senior Member.

§ Moving Forward

Moving Forward with Algoma Family Services

A focus in the coming year will be the development of a new strategic plan for the organization. Lead by the Board of Directors, the planning process will include input from service consumers, our staff, collateral service providers, and other key stakeholders. This will be an exciting opportunity for reflection and renewal – and we look forward to hearing from you!

§ Financial Overview

Revenue & Expenditures

Year ended March 31, 2010

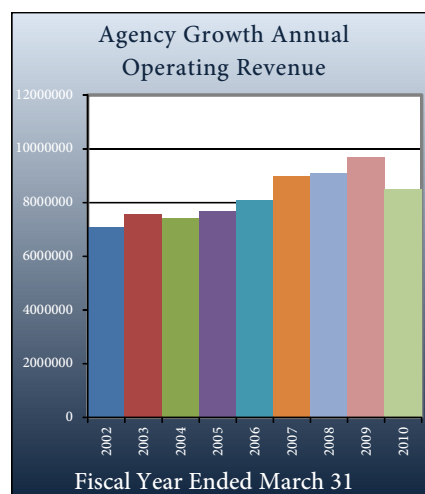
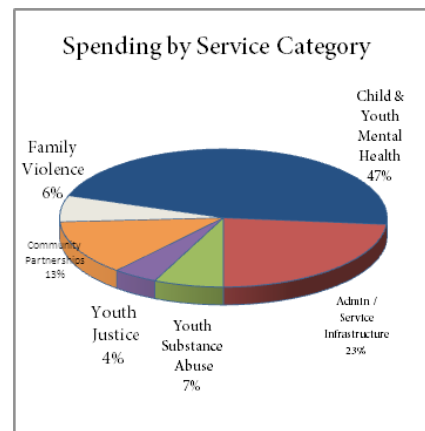
	2010	2009
<i>Sources of revenue</i>	\$	\$
Government grants	7,853,448	7,959,041
Government grants - one time	(5,672) *	868,934
Rental income	19,979	13,613
Grants from AFS Foundation	189,315	108,625
Fees	22,778	34,528
Amortization of deferred capital contributions	24,812	22,525
Other	413,140	665,678
Total	8,517,800	9,672,944

<i>Allocation of expenses</i>		
Salaries, wages and employee benefits	6,394,866	6,213,704
Contracted services	302,387 *	1,294,445
Travel and training	350,644	404,564
Occupancy costs	381,830	535,518
Program costs	463,706	496,737
Office expenses	208,757	220,128
Advertising	13,065	21,930
Professional fees	157,475	162,049
Memberships	19,873	18,225
Insurance	25,985	25,488
Amortization of capital assets	146,941	167,915
Interest on long-term debt	53,085	57,124
Total	8,518,614	9,617,827

Excess of revenue over expenses	(814)	55,117
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Complete audited financial statements are available upon request

* Based on new information received in 2010, accommodation expenses related to the complex case program incurred in the March 31, 2009 year end were deemed not to be the responsibility of Algoma Family Services. As a result, the corresponding revenue funds received are required to be repaid to the Ministry. The adjustment to remove the accommodation expenses and funding revenue included in the March 31, 2009 financial statements of AFS have been recorded as adjustments in the accounting records for the March 31, 2010 year end. This is the appropriate accounting treatment as it does not meet the definition of a change in accounting estimate or an error in a prior period, since the information giving rise to the decision is new in 2010 and was not available at the time of release of the March 31, 2009 financial statements. The reversal of revenue recognized in the previous year of \$315,405 was made through the current year Government grants -- one time revenue line on the financial statements. This reversal resulted in an overall negative revenue for the year on this line as the current year revenue was less than the prior year reversal amount. In addition, the reversal of the prior year accommodation expenses is reflected as a reduction to the current year Contracted services expense line, which would otherwise be higher by \$315,405.



Thank You To All Our Funders:

Algoma Family Services Foundation, Algoma District Social Services Administration Board, District of Sault Ste. Marie Social Services Administration Board, Human Resources Development Canada, North East LHIN, Northern Ontario Heritage Fund Corporation, Ministry of Children and Youth Services, Ministry of Community and Social Services, Ministry of Community Safety & Correctional Services, Ministry of Northern Development and Mines, Ministry of The Attorney General, Public Health Agency of Canada, The Centre of Excellence for Child and Youth Mental Health at CHEO

§ Algoma Family Services Foundation

Message from Jim Best, President of the Board of Directors and Cathy Macnamara Foundation Manager

Awareness is key . . .

Our success over this past fiscal year can in large part be attributed to the heightened community awareness of the work of Algoma Family Services and the needs of children, youth and families with mental health issues in our communities.

Your charitable gifts and sponsorships not only made it possible for hundreds of local children and youth to participate in early intervention and prevention programs and services but allowed the Foundation to sponsor an awareness event that celebrated client families and brought well known CTV journalist Valerie Pringle and her daughter Catherine to Sault Ste. Marie to speak out and tell their story.

We also had the privilege of honouring Paul Hurtubise, a true 'Champion of Children's Mental Health' for his long standing commitment to the work of AFS and the Foundation.

Support from the Northern Ontario Heritage Fund's Internship program has been invaluable, allowing us to build capacity and ensure that our signature events, the Great Escape Dream Draw, Savvy Seconds and Golf 'fore' Kids remain successful and yield outstanding results.

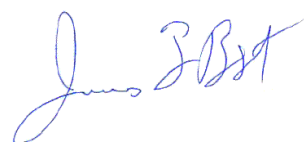
We are extremely grateful for the ongoing commitment of our dedicated community volunteers who give their gifts of time and talent so generously.

The relationships we have developed and the support received from local business and service clubs is proof that with awareness comes knowledge and commitment.

On behalf of our Board of Directors who have provided valuable assistance and guidance over this past year, we thank them.

Looking ahead to 2011, we are optimistic that the seeds of awareness that were planted this past year will continue to grow as we cultivate new ones.

Jim Best
President Board of Directors



Cathy Macnamara
Manager



Algoma Family Services
FOUNDATION

Board of Directors

Jim Best

President/Board Chair
Sault Ste. Marie

Anthony Rossi

Board Secretary/Treasurer
Sault Ste. Marie

Mel Baird

Bruce Mines

Malini Leahy

Sault Ste. Marie

Joshua Pringle

Sault Ste. Marie

Carl MacKenzie

Bruce Mines

Jack O'Neill

Sault Ste. Marie

Rosetta Sicoli

Sault Ste. Marie

Mimi Silk

Sault Ste. Marie

Lynn Ryan MacKenzie

Executive Director, AFS
Bruce Mines

§ Algoma Family Services Foundation



Highlights from 2009/2010

Great Escape Dream Draw

94% tickets sold – raised \$112,700

RBC Foundation Grant

\$15,000 in support of the
Al's Pals Program

3rd Annual Golf 'fore' Kids 2009

Raised over \$25,000 with the assistance of
Gold Sponsors, Tenaris Algoma Tubes and
Shuster Boyd McDonald

Savvy Seconds with Northern Credit Union corporate sponsorship

Raised over \$7,900

Telus – Cambrian Mall

Donations from their Christmas campaign
and employee contributions of over \$3,000
in support of the AFS Student Nutrition
Programs

Algoma's Water Tower Inn

Generous gift from their staff in support of
Adventure Based Learning
Summer Day Camp

Rock Paper Scissors' Event

Donation from the Esquire Club of
proceeds raised

Break Open Ticket Sales at Rome's Independent Grocers

Grants to Algoma Family Services Totalled \$182,210 in 2009-2010

Rebound North

A social/life skills program for youth 12 to 18 years old. 8
groups were conducted with 214 youth participating

Adventure Based Learning Summer Day Camp

15 clients attended camp

Children's Mental Health Awareness Event

Held in September with guest speakers Valerie & Catherine
Pringle

Let's Chat

32 teen-aged girls benefited from this group

Social Skills/Self Esteem Group

5 children participated

Art Expression Group for Women

20 clients participated

Creating Connections Intensive Program

31 clients (moms & children) attended this weekend group
retreat

Al's Pals Training

Staff in 12 district schools were trained to deliver this skill
building program for children in JK, SK and Grade 1.

Client/Youth Engagement Project

For the development and planning of client/youth engagement
training and strategies at AFS.



RBC Foundation Corporate Sponsor of Al and his Pals

§ Vision, Mission, Values & Strategic Priorities

Vision

Algoma Family Services envisions strong, supportive communities within the Algoma District that enhance the mental health of all.

Mission

AFS provides a range of specialized mental health services that enhance the quality of life and overall well-being of children, youth, families and adults.

Values

Respect, Innovation, Excellence

2008 - 2011 Strategic Priorities

1. Client Engagement - working in partnership with our clients
2. Service Excellence - delivering evidence-based services
3. Marketing & Communications - raising awareness, increasing access, attracting donors
4. Quality Assurance - ensuring quality and reducing risk

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