BasicNeeds: Mental Health and Development

BasicNeeds

Founded in 2000 by Chris Underhill

Mission: "to enable people with mental illness or epilepsy and their families to live and work successfully in their communities"

Vision: "the basic needs of all people with mental disorders throughout the world are satisfied and their basic rights are respected."

BasicNeeds Model for Mental Health and Development

Capacity Building

Empowers affected people, mobilizes communities, government and others to influence mental health practice and policy

Community Mental Health

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Provides access to treatment and improved mental health for affected individuals

Livelihoods

Facilitates opportunities for affected individuals to gain or regain ability to work, earn and contribute to family and community

Research

Generates evidence and knowledge to improve mental health practice and inform policy

Collaboration

Facilitates a systems approach to managing MHD programmes through partnerships and relationships with stakeholders

A person and community-focused approach

Scale and Impact

BasicNeeds works in 12 countries through programmes and partners

Scale and Impact

BasicNeeds BasicRights

Number of beneficiaries	Current (Sept 2015)	To date (2000 – 2015)
Affected people	36,124	1246.086
Carers	28,793	100,632
Family members	120,293	419,866
Total	**185,210**	**646,584**

Proven Model for Scale

- Addresses poverty & stigma, improves treatment and access, works across systems

- Successfully working in low resource settings through effective partnerships

- Adaptable to different and varied circumstances determined by needs and situations specific to the area in which it is being run

- Reached 640,700 beneficiaries in 12 countries

- Launch of social franchise: integration of social, scientific, technological, and business innovation

Social Franchise

The BasicNeeds Model is designed to be replicated by other organisations. Through a social franchise system, BasicNeeds empowers and supports independent NGOs to take on the delivery of our Model, thereby enabling us to expand our reach in a sustainable and cost-effective manner.