

## INNOVATION HOMEPAGE

**Contact details for innovation:**

*Please include name of ONE person and their email address*

Fuentes, Adriana  
adriana Fuentes2000@hotmail.com

**Name of Project (up to 10 words):**

Punto de Encuentro

**Name of Implementing Organization (if different):**

Centro de Estudios Sociales y Culturales para la Comunidad

**Does your Organization already have a MHIN profile?**

*If so, please include the link here. If not, please contact MHIN to create one.*

**Do your collaborators/project associates have MHIN member profiles?**

*If so, please include their names here.*

- EMBER
- Programa Nueva Oportunidad del Ministerio de Desarrollo Social de la Provincia de Santa Fe
- Secretaria de Género y Derechos Humanos de la Municipalidad de Rosario
- Dirección de Prevención y Atención de las Violencias de Género de la Municipalidad de Rosario.
- Secretaría de Extensión de la Universidad Nacional de Rosario.

**Logo:** Please email us a file with your project logo and write the file name below.

**Primary Illustration:** Please email us one image file that helps to illustrate some aspect of the above brief and write the file name below.

**Website:** Copy-paste ONE link to your organization’s main website below. (Other links can be included in the Resources section.)

**Social Media:** Copy-paste links to your organization’s social media accounts: Twitter, Facebook, Google+, YouTube, LinkedIn, Pinterest, Instagram

**Instagram:** cescrosario

**Facebook:** Punto de Encuentro-CESC

## OVERVIEW

**Country** (list all if more than one)

Argentina

**Objective** (10-15 words)

To strengthen the autonomy of women and young people so that they can live dignified lives that are free from violence.

<b>Innovation</b> (10-15 words)	Integrated mental health and sociocultural support to the vulnerable population of the neighbourhoods of Rosario.
<b>Project Type</b> (choose ONE)	Programme

➤ **Go to next page for PART 1: SUMMARY**

# PART 1: SUMMARY

## INNOVATION SUMMARY (75-150 words)

Briefly describe the following in 1-2 paragraphs (75-150 words):

- **The problem the innovation addresses**
- **The goal of the innovation**
- **The content of the innovation**

This can be continued/expanded in the 'Innovation Details' section (PART 2).

Punto de Encuentro means "meeting point" in Spanish. Punto de Encuentro is a programme being implemented by women and young people from the most vulnerable area of the Republica de la Sexta neighbourhood in the city of Rosario, Argentina. This territory is characterised by the presence of multiple types of violence and the inevitable health impacts of such on members of the neighbourhood.

Considering this context, Punto de Encuentro has the following objectives:

- Strengthen the subjectivities and identities of the women and young people participating so that they recognise themselves as people with rights.
- Enable participants to access training in a trade that can lead to their financial autonomy to be able to face daily challenges, to increase their resilience and to no longer remain in violent relationships.

Punto de Encuentro provides a safe space for active listening and emotional support. Participants with problematic situations are supported and referred to health or legal services provided by the state.

## IMPACT SUMMARY (100 words max)

Briefly list key indicators of impact using a maximum of 3 bullets, ideally (as applicable):

- **1 key indicator of coverage** (e.g. number clients served)
- **1 key indicator of outcome** (e.g. mean % recovered)
- **1 key indicator of cost or cost-effectiveness** (e.g. US\$20 per client per year of treatment)

This can be continued/expanded in the 'Impact Details' section (PART 3).

### Coverage indicators

- 10 professionals have received gender lens training to support people who have experienced violence
- 60 women and young people trained in a trade with possibilities of achieving financial autonomy
- 35 women who have experienced violence have received advice and accompaniment

### Outcome indicators

- 100% of professionals trained to provide support in cases of gender-based violence
- 75% of women and young people trained in a trade
- 50% of women were able to resolve problematic situations as a result of the professional accompaniment received at Punto de Encuentro
- Institutional networks with neighborhood actors consolidated

### Cost-effectiveness indicators

- 14 USD per participant per month covers the provision of training, advice, accompaniment as well as access to a playroom (childcare to enable mothers to participate in activities)
- 8,400 USD is the overall cost of supporting 60 women and young people for a period of 10 months.

## QUOTE

Select a quote to illustrate impact and reference who the speaker is. Limit to 30-50 words (300 characters or less).

“It is a very important space for me because I not only learn hairdressing, but we also speak about our right to not experience violence”- Workshop participant

“These spaces helped me gain skills and now I can earn a bit of money and make my daughter look beautiful”-Workshop participant

➤ **Go to next page for PART 2: INNOVATION**

## PART 2: INNOVATION

*This part should be ~700 words max (total)*

### INNOVATION DETAILS

#### INNOVATION DETAILS

Describe the innovation in further detail.

**Our work is based on the community health paradigm, with a gender and human rights approach.**

The guiding premise of our project is to empower women and young people through trainings in trades, to enable them to access employment that allows them to be autonomous both financially and in other areas of their lives. We aim for participants to regain their capacity to make decisions over their own lives and distance themselves from violent relationships to strengthen their mental health.

Our activities have therapeutic effects by providing each participant with a space for listening and emotional support. The active listening from professionals allows the accompaniment of participants and their referral to health and justice institutions, if necessary. This prevents the revictimization of women when they are on the so called "critical path", in which many women are left alone, receiving no response from the State. The critical path refers to the process made up by the decisions and actions taken by women facing violent situations as they seek support, as well as the responses they receive, or not, by various parties throughout.

The main problems that have been identified in the Republica de la Sexta neighbourhood in Rosario and that drive the current project are:

- Domestic, symbolic and institutional violence
- Absence of spaces that provide integral health services and support to young people
- Difficulties in the recognition of rights
- High levels of unemployment
- Need for training in trades to be able to access employment

To tackle these issues, we conduct the following activities:

- Trainings in trades selected by participants: hairdressing, hair colouring, styling and other similar services.
- Interactive workshops of artistic expression, reflexion or debate about topics related to integral health, human rights, gender, violence, autonomy and communal living.
- Individual accompaniment in situations that require listening to determine the appropriate approach that can respond to the concerns, fears and needs of women and young people.
- Playroom for the children of women and young people that attend trainings, where the voices, feelings and knowledge of boys and girls that have also had experiences of violence are captured.
- Coordination with governmental health and justice institutions at the province and municipality levels to accelerate and ensure women and their children are protected in situations of violence.

**Illustration Slideshow:** Email us additional images (images, figures) that help to illustrate the innovation and write the file names below.

### IMPLEMENTATION

#### KEY DRIVERS

List the key drivers that ensured the programme was successfully implemented and is sustainable over time.

*Format: List each driver as a short heading (word or phrase), followed by 1-2 descriptive sentences.*

**Key factors:**

**-Coordination with State institutions**

The complexity of the problems that women and young people face, and the scarce resources of the organisation to respond to these problems required coordination with governmental institutions at the municipality and province level under particular lines of action (i.e. health and justice).

**-Stipends**

The stipends are a small monthly incentive that each participant received, which guarantees their ability to engage in trainings.

**-Playroom**

The existence of a playroom allows the participants, most of whom are mothers, to leave their children under the care of a professional to be able to participate in trainings and workshops about their rights.

**-Municipal fairs**

The link of our NGO with the Development Agency of the municipality allows the participation of women and young people in spaces where they can deliver services. Earning money for carrying out hair styling or nail polishing encourages them to carry on training themselves to achieve financial autonomy.

**-Cooperation**

Women and young people are encouraged to work cooperatively to develop collective work. We also provide work materials to be able to conduct work outside of the organisation, for those who require them. This empowers people to create a support network.

**-Group accompaniment**

Psychologists and social workers support and intervene generating cohesion between the group members by being attentive to their interests, for example by organising recreational encounters, cooking together, watching movies all of which has generated a sense of belonging to our institution.

**-Therapeutic accompaniment**

Professionals who provide accompaniment are attentive to the needs of participants during group interactions and make sure to provide individual attention to people that need social or psychological support. Professionals also provide accompaniment in the process of referrals to centres of health and justice, which makes participants feel supported in this collective space.

## **CHALLENGES**

List the challenges you faced in the successful implementation of the innovation.

*Format: List each challenge as a short heading (word or phrase), followed by 1-2 descriptive sentences.*

**Limited financial resources**

Due to this, Punto de Encuentro had to deepen their work in the establishment of agreements with the municipality and province to guarantee the delivery of planned activities.

**Refurbishing of the physical space**

To conduct training in hairdressing it was necessary to create an adequate space (installing

mirrors, getting sofas, sinks for hair washing) to ensure training could be conducted.

#### CONTINUATION

Briefly describe any additional use of the innovation either in other settings or through scale-up to a larger population, and/or plans for additional use.

This project can be implemented with vulnerable populations that wish to develop autonomous life projects and free from violence.

## COLLABORATION

#### PARTNERS

List any partners in implementing the innovation. Include country where applicable and hyperlink to each partner's website.

- EMBER
- Ministerio de Desarrollo Social de la Provincia de Santa Fe
- Estado Municipal
- Universidad Nacional de Rosario

#### FUNDERS

List any funders of the innovation. Include country where applicable and hyperlink to each funder's website.

#### **Ministerio de Desarrollo Social de la Provincia de Santa Fe**

<http://www.santafe.gob.ar/index.php/content/view/full/93747>

#### **Secretaría de Género y Derechos Humanos de la Municipalidad de Rosario.**

<https://www.rosario.gob.ar/web/buscador?s=secretaria+de+desarrollo>

➤ **Go to next page for PART 3: IMPACT**

## PART 3: IMPACT

*This part should be ~500 words max (total)*

#### EVALUATION METHODS

Describe how this intervention was evaluated (or plans for M&E).

-Semi-structured surveys

- Workshops registration
- Records of individual accompaniment sessions

### **COST OF INNOVATION**

Describe the cost of implementing the innovation and how cost-effective it is. (Please also convert to \$ USD)

The cost of the innovation is USD 8,400 to cover 10 months of work, including trainings, individual and group accompaniment and access to the playroom for 60 women and 20 children.

### **IMPACT DETAILS**

Describe the impact the innovation has had (e.g. number of people treated, impact on service user outcomes, reduction in stigma)

- 60 women and young people trained in a trade
- 35 women and young people have increased their income using the skills learned in trainings, either by developing their own businesses or by getting jobs in established companies
- 80 women and young people have been accompanied individually and supported financially to cover their basic needs
- 30 women who had sexual and reproductive health or psychological needs were referred to public health services
- 12 women affected by violence were referred to the Green Phone Service, which provides support and advice to women who have experienced gender-based violence
- 11 women received free legal advice and were referred to the services to access legal services
- 10 professionals were trained in monthly workshops to provide interventions for people who have experienced gender-based violence

➤ **Go to next page for PART 4: RESOURCES & REFERENCES**



## PART 4: ADDITIONAL RESOURCES

### RESEARCH

Select UP TO 6 key **research** resources (e.g. articles, bibliographies) relevant to your project, and copy-paste the links below. If an article is open access, email PDF file and write the file name below.

-Bang, Claudia (2014) "Estrategias comunitarias en promoción de salud mental: Construyendo una trama conceptual para el abordaje de problemáticas psicosociales complejas." Disponible en [https://scielo.conicyt.cl/scielo.php?script=sci\\_arttext&pid=S0718-69242014000200011](https://scielo.conicyt.cl/scielo.php?script=sci_arttext&pid=S0718-69242014000200011)

- Defensoría del Pueblo Pcia Santa Fe (2017) "Ruta Crítica. Trayectorias que siguen las mujeres en situación de violencia" Disponible en: <https://www.defensoriasantafe.gob.ar/articulos/publicacion/ruta-critica>.

- Diez Tetamanti, Juan Manuel; Rocha, Eduardo Cartografía Social Aplicada a la Intervención Social en Barrio Dunas, Pelotas, Brasil. *Revista Geográfica de América central*. Disponible en: <https://www.redalyc.org/articulo.oa?id=451748499005>

- Fernández, Ana María (2009) "Las lógicas sexuales: amor, política y violencias". Argentina, Buenos Aires: Ed. Nueva Visión.

- Ley Nacional N° 26. 657 de Salud Mental. Disponible en: <http://servicios.infoleg.gob.ar/infolegInternet/anexos/175000-179999/175977/norma.htm>

- Ley Nacional N° 26.485. Protección Integral para Prevenir, Sancionar y Erradicar la Violencia contra las Mujeres en los Ámbitos en que Desarrollen sus Relaciones Interpersonales. Disponible en: <http://servicios.infoleg.gob.ar/infolegInternet/anexos/150000-154999/152155/norma.htm>

### TOOLS

Select UP TO 6 key **tools** (e.g. interview guides, M&E tools) relevant to your project, and either (1) email the file and write the file name below, or (2) copy-paste the link below.

We consider that the key monitoring and evaluation tools for the project are:

- Registration forms that are filled out by each of the participants at the beginning of the training (CESC file and Registration Form)

- Semi-structured surveys carried out in the middle of the year. (File C)

### REPORTS

Select UP TO 6 key **reports** (e.g. annual reports, impact reports) relevant to your project, and either (1) email the file and write the file name below, or (2) copy-paste the link below.

The files are attached via e-mail (CESC file - C file and registration form).

The Punto de Encuentro team develops reports about monthly activities, as well as about individual support, which have not been shared due to the confidentiality of the information - templates of such

could be shared.

### MULTIMEDIA

Select key **multimedia** resources (e.g. blogs, YouTube videos, news articles) relevant to your project, and either (1) attach the file and write the file name below, or (2) copy-paste the link below.

[http://youtu.be/7\\_F-xjRqx1A](http://youtu.be/7_F-xjRqx1A)

## REFERENCES

List your **references cited** in the case study here. Where possible, copy-paste any electronic links to the article or abstract next to the reference.

*Format: First author last name [no comma] First author initials [no periods] et al. (Date) Title. Journal name, volume(issue): first page-last page. Hyperlink.*

- 1.
- 2.
- 3.

➤ **Go to next page for PART 5: CATEGORIES (final part!)**

## PART 5: CATEGORIES

*Tick or highlight as appropriate*

<b>Approach</b>	
Policy and legislation	
Human rights	X
Empowerment and service user involvement	X
Advocacy	
Task sharing	
Technology	
Prevention and promotion	X
Detection and diagnosis	
Treatment, care, and rehabilitation	
Training, education and capacity building	X
<b>Disorder</b>	
Epilepsy/seizures	
Child behavioural and development disorders	
Psychosis/bipolar disorder	
Depression/anxiety/stress-related disorders	
Alcohol/drug use disorders	
Self-harm/suicide	
Dementia and other neurocognitive disorders	
All disorders	
<b>Population</b>	
Maternal and Child Health	
Children and adolescents	X
Adults	X
Older adults	
Families and carers	
Minority populations	
Humanitarian and conflict health	
Non-communicable Diseases (e.g. cancer, diabetes, stroke)	
Communicable diseases (e.g. HIV/AIDS, TB)	
Disability	
<b>Region</b>	
Africa	
Middle East	
North America	
Central America	
South America	X
Asia	
Europe	
Oceania	
<b>Setting</b>	
Community	X
Workplace	
School	
Primary care	
Specialist care	
<b>Level of Evidence</b> (how was this intervention evaluated?)	
Cross-sectional	

Evaluation in progress	
External evaluation	<b>X</b>
Internal evaluation	<b>X</b>
Longitudinal study, no control group	
Longitudinal study, non-randomized control group	
Qualitative methods	<b>X</b>
Randomised Controlled Trial (RCT)	
Routine programme monitoring and evaluation (M&E)	