Mental Health Innovation Network

Knowledge Exchange Strategy 2014-2017

December 2014

MHIN Mental Health Innovation Network

MHIN
Mental
Health
Innovation
Network

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Acknowledgements and Disclaimer

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Executive Summary

The Mental Health Innovation Network (MHIN) was established in order to foster the synthesis and exchange of knowledge related to global mental health innovation, policy and practice. An online community has already been formed, which enables mental health researchers, practitioners, policy-makers, persons with mental disorders and psychosocial disabilities (and their representatives), donors and other stakeholders to share information and resources related to global mental health.

To guide the process of knowledge creation and dissemination among these different actors over the coming years, and based on extensive prior consultation, this document sets out a Knowledge Exchange strategy for MHIN's activities and stakeholders. It is designed to guide MHIN's role as a knowledge broker, bringing the GMH community closer to its goals, targeting barriers to effective communication, and improving the uptake of knowledge in policy and practice.

Underpinned by a number of guiding principles – including being neutral, evidence-based and owned by its members – the overall vision is that through effective knowledge exchange mechanisms, the MHIN community is fully enabled to support implementation and scale up of evidence-based innovations in mental health. Three strategic goals of the strategy, each relating to a particular target group, are:

- To provide generators of knowledge with the tools, capacity and mechanisms to communicate impact effectively to intermediary and final users of that knowledge (including persons with mental disorders or their representatives, media and advocacy groups, and decision-makers);
- To create and enhance knowledge exchange opportunities for enablers or intermediaries – persons with mental disorders or their representatives, media and advocacy groups, and other networks – to become involved in the generation and use of evidence for mental health policy and practice;
- To enable decision makers to access and use evidence, by packaging information effectively, so they are equipped to make appropriate decisions that lead to improved mental health services.

Key mechanisms and approaches for attaining these goals have been articulated as part of this KE Strategy document, and grouped into the following areas of activity: website and social media; addressing the KE needs of specific groups and regions; face to face interactions; elaboration and collation of appropriate KE tools and KE skills development. Certain activities will be led by the core MHIN team, including development of the website and the regional hubs, as well as adaptation of tools to specific groups' needs. Other activities will be led by the wider MHIN community, including promotion of member-led content, and networking between community members. A wide range of defined tools or instruments are available to facilitate these activities, from a repository of mental health innovations and policy briefs to blogs, webinars, workshops and online forums.

I. Introduction

The Mental Health Innovation Network (MHIN) was initiated in June 2013 in response to a growing need to develop, evaluate and scale up innovations for the promotion, prevention and treatment of mental disorders around the world. The ultimate goal of MHIN is to support the reduction of the global burden of mental disorders and to promote mental health. The MHIN team has built an online community for mental health researchers, practitioners, policy-makers, persons with mental disorders and psychosocial disabilities (and their representatives), donors and other stakeholders to share information and resources in Global Mental Health (GMH). This online platform for the GMH community provides a mechanism through which MHIN aims to collate and synthesize research evidence, and to facilitate the scale-up of innovations through dissemination of appropriate information to research, policy and practice communities. MHIN is funded by Grand Challenges Canada (GCC), and its activities are supported by a team of researchers and technical officers from the London School of Hygiene and Tropical Medicine (LSHTM) and the World Health Organization (WHO), with guidance from a multidisciplinary, international advisory group.

This document sets out a Knowledge Exchange (KE) strategy for MHIN's activities and stakeholders. Knowledge Exchange is a method of peer to peer learning that brings together academics, innovators, users of research and wider groups and communities to exchange ideas, evidence and expertise. Employing knowledge exchange methods can provide a powerful way to share, replicate and scale up what works in the field of mental health globally. This strategy is designed to guide MHIN's role as a knowledge broker, bringing the GMH community closer to its goals, targeting barriers and improving the uptake of knowledge in policy and practice. The strategy places strong emphasis on stakeholder ownership of MHIN's KE activities. It has been developed in close consultation with research, practice, decision-making and service user stakeholders and aims to address each of these groups KE priorities related to GMH.

Glossary of key terms

'MHIN team' refers to contracted staff responsible for implementing key MHIN activities

'MHIN community' refers to all members of MHIN who are or have been engaged with activities delivered through the MHIN website or events

'Global Mental Health community' refers to the community of innovators, practitioners, policy makers, advocates, persons with mental disorders and psychosocial disabilities, and others engaged in activities related to global mental health.

'Approach' refers to underlying principles based on strategic goals and classified according to area of action

'Mechanism' refers to specific procedures and actions to achieve outputs

There are several other initiatives currently taking place in this area. For example, the MHIN team has forged links with mhpss.net (a knowledge sharing website for the mental health and psychosocial support community worldwide), EENet (a Canadian KE website supporting mental health researchers and practitioners working in Ontario), and IKEN-MH (a global coalition of organisations working in KE in high-income countries). However, these

initiatives have specific regional and sectoral foci. While MHIN must work to actively partner with these initiatives, share resources with them and explore opportunities for collaboration on tool and training development, as well as cross posting and promotion of relevant resources, there remains a gap in providing a mechanism for global and regional KE related to GMH.

II. Rationale: Why develop a KE strategy now?

There are a number of reasons why the development of a KE strategy is appropriate:

a. *Effective knowledge transfer and adoption is one of the MHIN's core objectives:* By implementing a coherent KE strategy, MHIN can better facilitate the scale up of innovations (through the provision of appropriately packaged information and its timely transfer to relevant stakeholders). This strategy can act as a road map for the continued development of MHIN, which already contains a growing knowledge base on 'what works' and seeks to transfer this knowledge to users through appropriate channels and mechanisms.

b. *Innovators and policy makers have identified effective processes to communicate and share knowledge as a priority need:* KE is a method for peer-to-peer learning, and a powerful way to share, replicate and scale up effective innovations in mental health. MHIN has undertaken consultations and surveys with key stakeholder groups, including researchers and policy makers, to determine current practices and needs related to knowledge exchange. Improved methods of knowledge exchange within the field of global mental health were highlighted as a priority.

c. *Knowledge exchange tools and mechanisms are ready to be exploited:* The recent launch of the MHIN website provides a new resource for acquiring and sharing knowledge; a KE strategy provides a framework to fully exploit and develop this platform. Moreover, GCC Round 1 grantees will be able to share early and intermediate results with other members of the network using the newly developed KE tools and approach. Through KE, mental health innovators will learn from the practical experiences of others who have gone through, or are going through, similar challenges. They will be connected to each other and have ready access to practical knowledge, solutions and resources.

d. *Implementation of a KE strategy can contribute to the goals of the comprehensive Mental Health Action Plan 2013-2020 (MHAP):* WHO's Comprehensive Mental Health Action Plan 2013-2020 provides a set of proposed actions for its member states and international partners, including the development and promotion of a global mental health research agenda and facilitation of global networks for research collaboration. Since MHIN is currently the only global initiative providing support as a knowledge intermediary to the various GMH stakeholder groups, the articulation and implementation of a KE strategy among its diverse network of members can contribute strongly to the objectives of the MHAP.

e. *A focus on knowledge exchange will support the prioritization of Global Mental Health on the global health and development agenda:* This strategy will contribute to the continued advocacy being undertaken by our target groups towards getting mental health prioritised. The Sustainable Development Goals will begin in 2015 and are a clear opportunity to get global mental health onto the global agenda, after being omitted from the Millennium Development Goals. The strategy will identify additional opportunities for knowledge exchange throughout the period of its implementation, such as the development of an advocacy and communication campaign for the World Bank Meeting in 2015, which will focus on addressing the global burden of depression.

III. Vision and Principles

A. Vision

The MHIN community is enabled, through effective knowledge exchange mechanisms, to support implementation and scale up of evidence-based innovations in mental health.

B. Principles

MHIN's KE strategic objectives, desired outcomes and activities are guided by a set of underlying principles:

Ownership by members

The MHIN community is enabled, through effective knowledge exchange mechanisms, to support implementation and scale up of evidence-based innovations in mental health.

Equity of access

A MHIN is sensitive to the needs of different groups in the global mental health field, and will take the necessary measures to adapt materials to maximize access and support and promote stakeholders with less visibility within the GMH community.

Quality of content

MHIN promotes evidence-based policy and practice as a key criterion for the selection of published content materials.

Utilization of new technology

a. MHIN seeks to harness new technology to support and enhance knowledge exchange within the global mental health community.

Synergistic environment

c. MHIN promotes the website as a learning environment, encourages a culture of knowledge sharing among its users, and looks to foster effective partnerships that can achieve greater impact for MHIN and its members.

Open access and adaptable resources

e. All tools and guides available on the MHIN website are targeted towards practical use and adaptable for various environments.

Protection of intellectual property and acknowledging ownership

g. MHIN promotes open access publishing and the dissemination of open access publications throughout the network, but equally ensures that ownership and protection of intellectuals property is respected and maintained across its KE activities

Neutrality

i. MHIN is not open to bias, lobbying, conflict of interest or advertisement.

IV. Target Groups

This strategy can be used by the MHIN team itself, as well as its advisory group and funders, to guide and monitor the progress and evaluation of the knowledge exchange activities of the network. There are three main target groups for the KE strategy, which represent the stakeholders MHIN intends to engage in KE activities. These stakeholders are those who supply knowledge, those who enable knowledge exchange and those demanding and using knowledge for the purpose of decision making. Figure 1 shows the set of bi-directional relationships that exist between the main stakeholders. Each target group has a role to place in contributing and sharing their resources and experiences, to enhance collaboration and communication across the stakeholder groups.

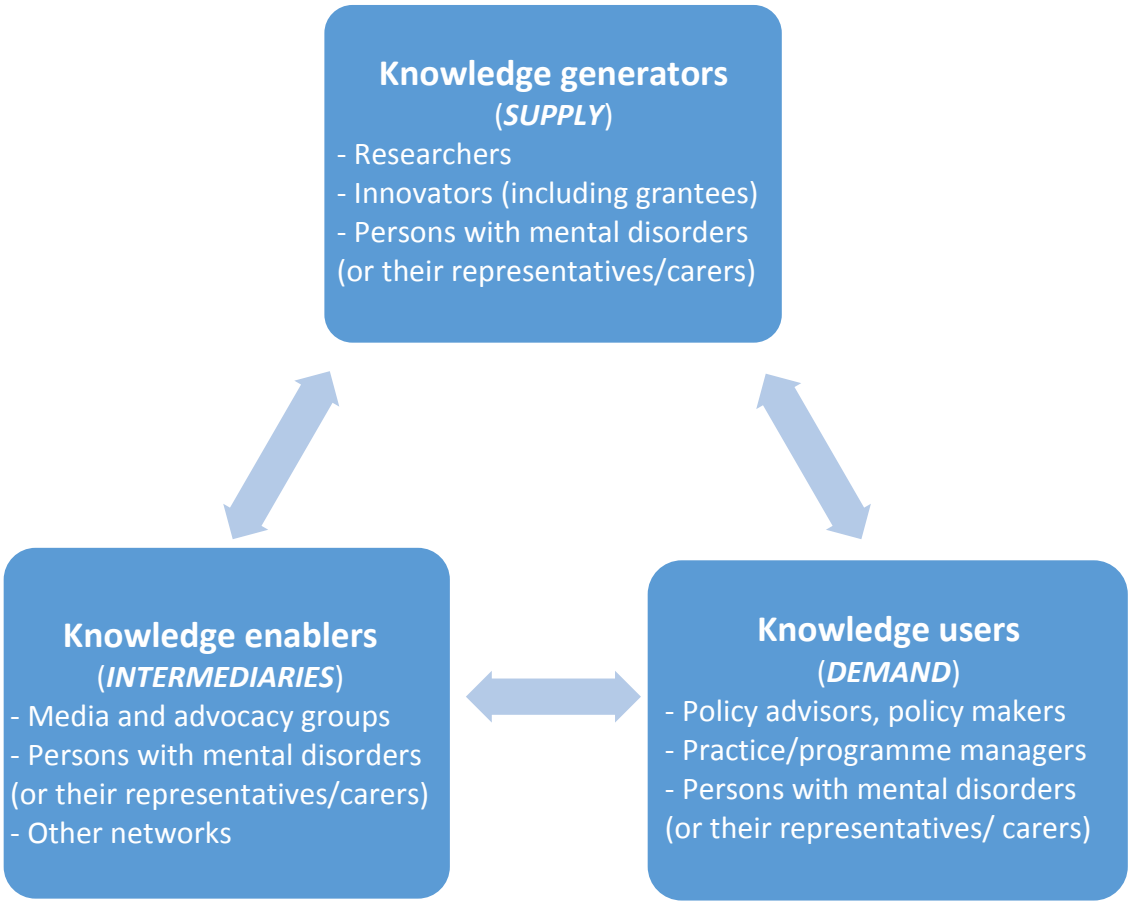


Figure 1 | Flow of knowledge between target groups

Partnerships and collaborations

For a KE strategy to be successful, partnerships are crucial. Although the number of organisations working within Global Mental Health has only begun to expand recently, there are already some key players that MHIN can partner with. It is envisioned that MHIN will become a hub for global mental health, with mechanisms in place to share with and refer to specialised groups, such as the Mental Health & Psychosocial Network, or regional groups, such as a planned African hub. Developing multi-lingual partnerships will also be key to ensure MHIN is fully inclusive.

MHIN is a formal partnership between the Centre for Global Mental Health and the World Health Organization, who form the secretariat, and Grand Challenges Canada, who engineered its establishment. To fulfill MHINs objective to foster collaboration and stronger bonds within global mental health, partnerships with other organisations, institutions, and networks will continue to be actively pursued.

Within its first year, MHIN has engaged in collaborative work with the Overseas Development Institute (ODI), and the World Innovation Summit for Health (WISH). MHIN has also become a member of the International Initiative for Mental Health Leadership (IIMHL). MHIN will work within the next three years to harness the strong potential that exists for fruitful collaboration and partnerships with other platforms and networks globally, to enrich resources and tools available, expand the network's community and enhance its knowledge exchange.

Additionally, MHIN will proactively seek opportunities to collaborate with networks and organizations that represent and support people affected by mental health problems, to strengthen their role in knowledge exchange with the global mental health community.

V. Strategic Goals and Expected Outcomes

This strategy aligns with the MHIN's central objective for knowledge exchange: To facilitate the scale up of innovations through the provision of appropriately packaged information and its timely transfer to relevant stakeholders.

Strategic Goals

a. To provide generators of knowledge with the tools, capacity and mechanisms to communicate impact effectively to intermediary and final users of that knowledge (including persons with mental disorders or their representatives, media and advocacy groups, and decision-makers);

b. To create and enhance knowledge exchange opportunities for enablers or intermediaries – persons with mental disorders or their representatives, media and advocacy groups, and other networks – to become involved in the generation and use of evidence for mental health policy and practice;

c. To enable decision makers to access and use evidence, by packaging information effectively, so they are equipped to make appropriate decisions that lead to improved mental health services.

Expected Outcomes

a. All target groups - knowledge generators, enablers and users - have opportunities and mechanisms to disseminate learning and experiences to new audiences

b. Knowledge generators, as well as enablers and supporters of knowledge exchange, have the tools and skills to translate knowledge for new audiences

c. Decision-makers have the tools, skills and opportunities to engage with knowledge generators to use knowledge effectively in decision making and implementation

d. Decision-makers have opportunities to develop skills in leadership, and to translate evidence into policy and practice.

These knowledge exchange goals and outcomes fall in line with the objectives of the WHO *Comprehensive Mental Health Action Plan 2013-2020* through strengthening effective leadership for mental health (MHAP Objective 1), strengthening evidence and research for mental health (MHAP Objective 4), and providing an effective strategy for promotion and prevention in mental health through the online platform content and various activities (MHAP Objective 3).

By achieving the above goals of the MHIN KE strategy, MHIN can also contribute to the achievement of objective 2 of MHAP on providing comprehensive, integrated and responsive mental health and social care services in community based settings through equipping MHIN target groups that

includes service users, decision-makers and service providers with the knowledge, skills and instruments to scale up mental health services through KE.

For more information on how MHIN can facilitate implementation of proposed actions to MHAP stakeholders, refer to Annex 2.

VI. Mechanisms, approaches and outputs

Five main areas around which MHIN's KE activities will be focused have been identified:

a. Website and social media
b. KE tailored to the needs of specific groups and regions
c. Face to face interaction opportunities
d. KE tools collation and development
e. KE skills for KE strategy target groups

Within each of these focus areas, several approaches can be undertaken. The following table illustrates these different approaches, the mechanisms through which they can be made, and the potential KE outputs that can be expected from undertaking them. Some of these activities will be led by the core MHIN team, including development of the website and the regional hubs, as well as adaptation of tools to specific groups' needs. Other activities will be led by the wider MHIN community, including promotion of member-led content, and networking between community members. The MHIN team will actively support the MHIN community to generate and contribute to these activities.

Website and social media			
Approach	**Target groups**	**Mechanism**	**Illustrative outputs**
Promote member led content	All target groups will be supported by MHIN to produce content for the site and this will be proposed to all groups. Newsletters promoting content tailored to the needs of specific groups, and targeted at these groups, may be developed.	• *Develop / pursue a social media campaign to support and promote site activity* • *Develop capstone blogs around key themes to feature member content* • *Publish MHIN newsletters to promote member-led content* • *Link MHIN to other online spaces (e.g. MHPSS)*	• 12 Member led blogs per year • 12 newsletters per year • 4 cross-posted communications per year

Develop site infrastructure to enable communication among target groups	Communication will be encouraged between all target groups. Forums will be open and accessible to all members, though specific forums may target particular groups. Member and Organisation profiles will be available to all, but special attention will be made to ensuring that the design of organisation profiles support the needs of intermediaries, who may not have a web presence elsewhere.	• *Introduce new forums on GMH topics and engage members through invitations* • *Provide user friendly search functions, listings and categorization for members and organizations profiles* • *Enable commenting functions on resources and onsite publications* • *Develop a live chat function*	• Forum mechanism developed • 200 Member profiles added per year • 50 Organization profiles added per year

Specific groups and regions			
Approach	**Target groups**	**Mechanism**	**Illustrative outputs**
Develop regional MHIN hubs	GMH communities within these regions	• *Identify regional partners to support and house the hubs* • *Assess regional KE needs, challenges and resources* • *Develop regional specific toolkits*	• 1 regional hub established per year
Provide MHIN content in multiple languages[1]	Those working in priority languages identified based on need of global MHIN and GMH community	• *Non-English resources to be identified and added to the website* • *Make MHIN resources available in several languages* • *Add language translation options to website structure*	• Translation of MHIN website to 3 languages • 2 MHIN resources per year available in 3 languages • 24 non English resources to be added to the website

Adapt and tailor tools for specific groups KE needs	Knowledge generators, enablers and supporters, and decision makers will be targeted equally	• *Assess KE needs of specific groups* • *Create entry portals on the website* • *Populate portals with adapted and specially packaged resources* • *Develop toolkits based on specific groups needs* • *Forums and other tools developed based on specific group needs* • *Regional KE meetings*	• KE tools adapted and tailored for two specific groups per year • 1 Face to Face event for specific group every 18 months

Face to face interactions			
Approach	**Target groups**	**Mechanism**	**Illustrative outputs**
Networking among MHIN members supported	Knowledge generators will be targeted at GCC community meetings. Knowledge generators, enablers and supporters, and decision makers will be targeted equally in networking and expert visits.	• *Support individual and group KE sessions during international meetings* • *Organise regional meetings to enable networking of various stakeholders* • *Mentoring through expert visits to innovation sites* • *Create a calendar of events relevant to members*	• 1 KE activity by MHIN per GCC meeting 2 /Year • 2 Experts visits per year • 2 workshops /Seminars at international conferences per year

Knowledge exchange tools			
Approach	**Target groups**	**Mechanism**	**Illustrative outputs**
Bring together packages of key GMH resources	These packages will primarily target knowledge generators, to facilitate exchange of innovations and resources, foster collaboration and accelerate scale up.	• *Key resources in GMH identified and linked with relevant innovations, community resources, and supporting tools (see section 8)*	• 12 key resource packages developed per year

Development of new KE tools	Knowledge generators (promoting innovations and networking with other innovators) Decision makers (access to information on innovations and networking with key people relevant to their priority focus for action) Webinars, podcasts and Q and As will be individually tailored to specific groups. Policy briefs and research summaries will primarily target decision makers.	• *MHIN to develop a wide range of KE tools based on continuous assessment of needs of its members* • *For more details refer to Annex 1*	• 24 Innovations added to repository per year • 6 Webinars per year • 12 Podcasts per year • 12 Q & A topics per year • 6 policy briefs per year • 6 research summaries per year

Knowledge exchange skills			
Approach	**Target groups**	**Mechanism**	**Illustrative outputs**
Capacity building opportunities for MHIN members	Knowledge generators, enablers and supporters, and decision makers will be targeted equally	• *Provide training on KE strategies in coordination with partners, both online and face to face* • *Disseminate training toolkits online through the website and partners*	• 1 Training for decision makers per year • 1 Training on KE strategies per year for each target group • 1 specific KE toolkit disseminated through MHIN per year
Enabling the development of new Global Mental Health Champions	Knowledge generators, enablers and supporters, and decision makers will be targeted, but a special emphasis on knowledge and enablers and supporters, such as service users, will be made.	• *Encourage and facilitate identification of new champions within the global mental health community* • *Develop training packages to engage with service users in a respectful way* • *Develop toolkits to support service user champions to engage with decision makers and researchers*	• Database of champions by Region developed • Package for leadership in GMH developed and disseminated through MHIN and partners networks

VII. Knowledge Exchange Instruments and Models

Knowledge Exchange Instruments

There are many tools available to strengthen Knowledge Exchange. An example of one is Webinars, which are live presentations that can be streamed online or watched after the event. These allow participants to engage with a speaker on a topic, share their opinions and ask questions. MHIN will identify topics and experts based on members' interests and recent advances in GMH, use social media and network communication tools to advertise the webinar, stream the webinar live from a free to access point, accept questions and comments, then make a recorded version available on MHIN, linked to relevant resources. These webinars would be open to anyone within the global mental health community.

MHIN has created a KE instrument[1] table, which contains a description of the key knowledge exchange instruments, a definition of these instruments, their functions and some examples of how they will be utilised by MHIN to create knowledge exchange. This is a living table that will be updated as and when new instruments are identified (Annex 1).

WHO and LSHTM will utilize their existing knowledge exchange media to support the implementation of the MHIN KE strategy, and will use a wide range of knowledge dissemination activities such as the mhGAP Forum, convened by WHO every year, which consists of Member States, intergovernmental and nongovernmental organizations, and the Centre for Global Mental Health bi-annual Conference to impart strategic knowledge concerning MHIN activities and products. Other knowledge exchange media include WHO and LSHTM publications and websites, WHO global, regional and country level meetings and communications from our partners.

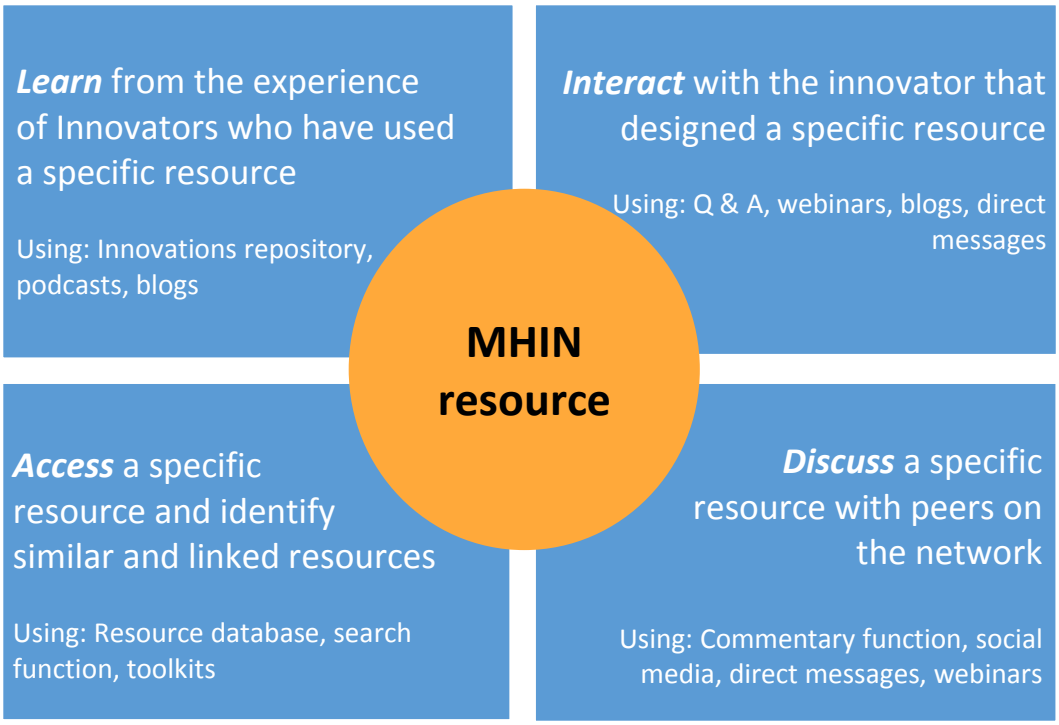
Model for creating a KE experience around MHIN resources

MHIN has developed a model for creating a full KE experience around MHIN resources, so they can be accessed and utilised to their fullest potential by the MHIN community. Figure 2 below is a visualisation of how a resource can be used to find similar resources, learn from experiences of others who are using the resource, interact with the resource developer, and discuss the resource with peers. To ensure this model is possible, MHIN will undertake a process to ensure that each resource is fully linked, following these four areas.

Dissemination of new and relevant resources will be done in a proactive way to ensure their target audiences engage with them. This will be done through newsletters, RSS feeds, presentations at regional and international meetings and distribution to GMH champions to promote.

A key focus for creating this experience is our aim to reach those in LMIC that may not have access to strong internet access. This will be done through presentations at regional meetings and development of low-bandwidth resources.

[1] A KE instruments is defined as a device, tool or mechanism capable of generating or facilitating knowledge sharing and exchange.



Stakeholder ability	MHIN linking actions
Access a specific resource and identify similar and linked resources	• Include links to view and download related resources in this resource page e.g. training toolkits, PowerPoints, reports, manuals, translation • Link the resource to related social networking pages
Interact with the innovator that designed a specific resource	• Link the resource to their member profile • Link their innovations from Innovation Repository to the resource page • Add blogs on experience in implementing the resource • Ensure that commentary function is added to the resource page • Communicate with them to establish a Q and A session • Check possibility of adding link to the resource developers community (E.g EZcollab or Google doc)
Learn from the experience of innovators who have used a specific resource	• Link their organization profiles to the resource page • Add blogs on experience in implementing the resource • Create podcasts • Consider establishing a forum for innovators who are using the resource
Discuss a specific resource with peers on the network	• Include links to resource updates, review training events • Include updates to the forum created for the resource

Figure 2 | The KE model

VI. Evaluation of KE process and outcomes for further learning

The knowledge exchange strategy has been developed in close consultation with members of each of the stakeholder groups. A focus group session was held with innovators, a detailed questionnaire was shared with policy makers and several conversations were held with persons with mental disorders and psychosocial disabilities (and their representatives) as well as those working in policy engagement. Consultation with stakeholders will be a continuous process and then will lead to further refinement of the strategy.

KE is a crucial, though relatively underdeveloped area, in the field of GMH; evaluating the process and outcomes of implementing the KE strategy is therefore an important KE product in and of itself. The full MHIN project will be evaluated using a Theory of Change framework, elucidating the causal pathway by which MHIN expects to effect change. KE outcomes will be included within this pathway, and linked to assumptions and indicators. Through implementation, the assumptions underlying the KE strategy will be tested, and the strategy further refined. Learning generated through this process will be harnessed through qualitative methods, while indicators will be monitored against targets defined collaboratively by the MHIN team and GCC funders. A mixed-methods evaluation will incorporate this qualitative and quantitative information, ultimately providing a narrative describing the process and outcomes of the KE strategy, which will be further disseminated through MHIN and prepared for publication in an Open Access scientific journal.

Annex 1: MHIN Knowledge Exchange Instruments, functions and methods to enhance KE

KE instrument	Function	Methods to enhance KE
Face to face meetings: *Meetings of stakeholders to engage on a specific topic with a high level of interaction among participants*	Enable interaction between innovators, intermediaries and decision makers Provide a platform for regional and specific group interests Facilitate networking among members which will enable other knowledge exchange tools and function	Poster sessions Presentations Regional meetings
Workshop: *A meeting at which MHIN communities engage in intensive discussion and activity on a particular subject or project e.g. GCC community meetings*	Identify MHIN Workshops in response to priority needs of stakeholder groups Bring together different stakeholder groups with the objective of facilitating communication and learning	Selected Workshop topic based on MHIN polls Upload Workshop materials and toolkits to MHIN resources Invite members to workshop based on their interests and profile
Forum: *An online discussion space where people can hold conversations in the form of posted messages*	Enable members to nominate topics and hold forums	Identify forum topics via search results on MHIN Propose a forum following a webinar to allow further discussion on a topic
Webinar: *A live online educational presentation during which participants can submit questions and comments*	Identify topics based on members' interests and recent advances in GMH Involve expert speakers on topics requested by members	Select Webinar topics based on MHIN polls Make recorded version of webinar available on MHIN and link it to relevant resources on MHIN Employ social networking tools to advertise webinar plus discussion afterwards
Podcasts: *A digital audio file made available on MHIN for downloading to a*	Identify topics based on members' interests and recent advances in GMH	Link Podcast to the innovation repository Link Podcast to the resource download section

computer or portable media player	Involve expert speakers on topics requested by members	
Q & A sessions: *An interactive dialogue between an expert or innovator and other interested parties*	Tailor sessions to members interests and needs Engage leading experts in areas of need	Link Q&A to resources and innovations Establish online database for Q&A history
KE visit: *GMH expert/innovators or perspective innovators visits innovator or decision-maker to impart knowledge or learn from those being visited*	Allow in-depth consideration of an issue or problem Provide practical knowledge that can be adapted to local context Allow in-depth interaction among small groups and peer-to-peer learning	Prepare synthesised version of mission report, including implications for others Potential innovators use visited to shape their project plans and prepare blogs on the lessons learnt Consider mission findings as a topic for a webinar, podcast or Q&A session
Resource database: *An informational resource for the development, content, evaluation and scale up of innovations in global mental health which includes evidence briefs, policy briefs, planning tools, evaluation tools, advocacy tools, etc*	Create and share resources for learning and exchange of new knowledge related to innovations in global mental health	Establish a full knowledge exchange experience around MHIN resources by linking resources to other KE instruments (e.g. Forums, Podcasts, member profiles , social networking)
Innovation repository: *A summary plus more detailed information on the implementation and impact of an innovation in the delivery of better mental health*	To bring together real-world examples of innovative work from around the world, so that members can share ideas and resources, form new connections, and further the cause of translating knowledge into action	Link innovations to resources they are using Add links in innovation site to innovators and organization profile to facilitate KE
Newsletter: *A brief report on recent MHIN activities sent to its members (by email but also available on the website)*	Provide members with a bird's eye view of the network and its activities Encourage members to browse the network and direct them to visit updated sections	Tailored content to different member types and preferences, with tailored newsflashes by target group or region

Social media: *Internet-based applications that allow the creation and exchange of user-generated content*	Create highly interactive platforms Allow members to co-create KE materials, co-modify, discuss and share	Display social media on org profiles, member profiles and – where relevant – innovation profiles Use *storify* to summarise activity around an event or resource
Blogs: *Guest authors linked to innovations articulating specific experiences in implementing the innovation*	Engage new members Provide opportunities to members to express themselves or their opinions	Link Blogs to innovations and resources Link Blogs to social networking and members profile
Member profile: **Organisation profile:** *Summary of essential information and interests of members and member organization, plus main methods of contact*	Interact with individual users and organizations from MHIN based on member interest and knowledge needs	Enable members to search for or access other persons or organizations based on their interests Promote the profiles of stakeholder organisations with less visibility
Policy Briefs *A concise summary that provide MHIN community with objective analysis of a current and controversial global mental health issue*	Equipping members with practical and clear set of recommendations on key global mental health issues prepared by renowned experts in their respective fields	Linked to blogs , members comment functions Designed based on polls and survey to members
Episode Studies *A series of studies to identify the impact of research on policy in GMH*	Providing MHIN members with evidence on impact of research on policy and practice in global mental health field	Linked to blogs , members comment functions Designed to meet Decision makers needs
Stories of Change *A brief report showing successful results of an innovation in GMH*	Enabling exchange of practical Know-Hows and guidance from success stories in global mental health	Linked to Podcasts , forums , social media with innovators

Annex 2: Examples of how MHIN can facilitate implementation of MHAP proposed actions to stakeholders

Mental Health Action Plan Objective	**Examples for proposed MHAP actions facilitated through MHIN**		
	Targeted at policy makers from member states	**Targeted to WHO Secretariat**	**Targeted to international and national partners**
1.To strengthen effective leadership and governance for mental health	**Stakeholder collaboration**: Motivate and engage stakeholders from all relevant sectors in the development and implementation of policies, laws and services relating to mental health, through a formalized structure and/or mechanism	**Provide best practices and tools** to strengthen collaboration and interaction at international, regional and national levels between the stakeholders in the development, implementation and evaluation of policy, strategies, programmes and laws for mental health	**Support opportunities for exchange between countries**: on effective policy, legislative and intervention strategies for promoting mental health, preventing mental disorders and promoting recovery from disorders
2.To provide comprehensive, integrated and responsive mental health and social care services in community based settings	**Build the knowledge and skills** of general and specialized health workers to deliver evidence-based, culturally appropriate and human rights-orientated mental health and social care services	**Provide guidance and evidence-based practices** for deinstitutionalization and service reorganization	**Assist the training of health and provide evidence-based and culturally appropriate interventions** to promote the recovery of people with mental disorders.
3.To implement strategies for promotion and prevention in mental health	**Lead and coordinate a multisectoral strategy for**: promoting mental health and preventing mental disorders; reducing stigmatization, discrimination and human rights violations	**Provide technical support to countries on the selection, formulation and implementation of evidence-based and cost-effective best practices** for promoting mental health, preventing mental disorders	**Engage all stakeholders in advocacy** to raise awareness of the magnitude of burden of disease associated with mental disorders and the availability of effective intervention strategies for the promotion of mental health, prevention of mental disorders and treatment, care and recovery of persons with mental disorders

4.To strengthen information systems, evidence and research for mental health	**Improve research capacity** and academic collaboration on national priorities for research in mental health	**Engage relevant stakeholders:** in the development and promotion of a global mental health research agenda, facilitate global networks for research collaboration, and carry out culturally validated research related to burden of disease, advances in mental health promotion, prevention, treatment, recovery, care, policy and service evaluation	**Support research aimed at filling the gaps in knowledge about mental health**, including the delivery of health and social services for persons with mental disorders and psychosocial disabilities

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